



## CITY TRANSFORMATION THROUGH NEW MOBILITY PLAN

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*After the SUMP is finalized, adopted and approved, the implementation at the city of Petroupoli is transforming the whole city to an eco-friendly transport means environment.*

Through the Sustainable Urban Mobility Plan for a medium sized city (70.000 inhabitants), part of the Athens Metropolitan Area, the whole society is embracing the new technologies and the associated transport means. The city is transformed through a huge pedestrian and bicycle network, along with the shared bicycles-mopeds-cars, and the e-buses for the public transport (regular and on-demand). The SUMP has been elaborated with the whole society, involving them through web and mobile applications at the decision making process, from the very beginning.

The public transport operators accepted their involvement and afterwards modified their normal way of doing business. New technological tools were applied for the improvement of the performance as well as the adaptation to the new transport demands. New companies were introduced to the city for sharing transport means as well as well as eco-friendly fuel consumption.

The efforts were targeting the society approval and acceptance, through the huge media coverage and publicity campaigns, in order to involve the people at the whole process from the beginning. The political will was the initial point. But the decisive society involvement at decision making is the most important aspect for the adoption of the SUMP from the users.

A long term plan with specific measurable indicators and a monitoring & evaluation procedure. The people's involvement at the decision making stage is creating the necessary momentum for the adaption of the SUMP from the society. The private vehicle ban at the city center is being embraced, since new technological tools are supporting this decision. Public transport operation is updated to meet current demand. The bicycle lanes and paths are increased by 150%. Off-road as well as on-pavement parking management through mobile app and web platform is the added value of SUMP results. The infrastructure transformation to eco-friendly environment is the best achievement.

### **Link to the project**

<http://svak-petroupoli.gr>